2004 Diabetes & Pregnancy
Meeting The Challenges...
Making a Difference

November 4-6

Double Tree Hotel
100 The City Drive
Orange, CA 92868
714-634-4500

CE Co-Sponsored by:

Fees Include Lunch
Register Early - Space is Limited

Supported in part by an unrestricted educational grants from:
Life Scan, Inc. - Mini Pharmacy

Sweet Success Express - Professional Education Center
COURSE DESCRIPTION

Sweet Success 2004 - Meeting the Challenges - Making a Difference is designed to meet the needs of the experienced diabetes and pregnancy team member who needs the latest information in their practice area to provide quality care for patients, clients, and families. The dual framework/focus gives the learner: 1) cutting edge research presenting challenges in diabetes care/management and 2) the ability to impact health and well-being of mothers with diabetes (GDM, Type 1 and 2) and their children.

At the conclusion of this program the participant will be able to:

- Describe current technology, advantages and disadvantages for glucose monitoring and insulin delivery relative to pregnancy.
- Discuss clinical management strategies to facilitate breastfeeding for the infant of a mother with diabetes.
- Understand the relationship between hypoglycemia and the risk of fetal malformations & spontaneous abortion, recognizing the need for normalization protocols and treatment programs to optimize care.
- Identify the current pharmacologic treatment PCOS and it's potential impact for future diabetes management during pregnancy.
- Discuss criteria for diabetes management for care in labor/delivery.
- Identify effectiveness of Sweet Success methods to improve outcomes.
- Understand pathophysiology of insulin resistance and B-cell failure to design protocols for the prevention and early treatment of Type 2 Diabetes.
- Discuss legal issues and goals for diabetic care and treatment issues.
- Identify acute and long term consequences for infants of diabetic mothers.
- Describe the rationale of various diagnostic and therapeutic modalities and the controversies surrounding their use in antepartum and intrapartum management of women with Type 2 diabetes.
- Understand the complexities of caring for the woman with diabetes mellitus in multiple gestations.
- Evaluate the role of insulin analogs and oral agents in pregnancy.
- Discuss the protocols for care and clinical/social outcomes for a focal group with high incidence of diabetes.
- Identify alternative healing modalities, cultural preferences and safety of various complementary therapies during pregnancy and lactation.
- Identify predictors of obesity, dietary interventions for prevention and behavioral therapy to promote compliance and long-term benefits.
- Characterize the best approach to reclassify diabetes status in women with gestational diabetes in the early postpartum period.
- Recognize the role and mechanisms of various hormones involved in glucose regulation and their implications for diabetes management.

CE CREDITS

NURSES/CNM's: Professional Education Center (PEC) is a provider approved by the California Board of Registered Nursing, Provider #09890, Florida NCE2219, Iowa #290, Kansas #LTO170-0261, Alabama State Nurses Association which is accredited as an approver of Continuing Education in Nursing by the American Nurses Credentialing Center Provider #5-67.0, and the American Association of Critical Care Nurses file #04DAB for 3.5 (workshop) and 14 Contact Hours (full conference). Meets criteria for Texas Type 1 CE and has been designed to meet Nursing CE requirements for all 50 states.  NURSE MIDWIVES: See Physician Category I below.

REGISTERED DIETICIANS/DIETETIC TECHNICIANS: Application submitted for CEU's.

PHYSICIANS: Medical education for this seminar is provided by PAC/LAC. PAC/LAC is an approved provider of continuing medical education. Physicians attending this course may report up to 11 hours of Category I credit toward the California Medical Association Certificate in Continuing Medical Education and the American Medical Association Physician Recognition Award.

MFT/ LCSW: This course meets the qualifications for 5.35 Hours of continuing education credit for MFTs and/or LCSWs as required by the California Board of Behavioral Science. Provider #PCE1888 Region 8, Regional Perinatal programs of California, Orange, CA.

CE Certificates are issued at the conclusion of the program.

GUARANTEE - CANCELLATION - TAXES

GUARANTEE: If you are not satisfied with the content and presentation of this program, notify the registrar by 12 noon on first program day for refund of registration fees. CANCELLATIONS: Up to 7 days before the program choose: Registration fee refund minus $25/day administrative fee or full value credit letter. Cancellation within 7 days: No monetary refund. Send a substitute or request a credit letter (minus $50 administrative fee) which will allow you to apply fees to a future program of your choice. If program cannot be held due to circumstances beyond our control (natural disaster, strike, etc.) the seminar will be rescheduled. Registrants may choose free admission to the rescheduled program or a credit voucher good for any future PEC program. PEC reserves the right to substitute qualified speaker(s) in response to emergency circumstances beyond our control.

Professional tuition, travel/meal expenses are tax deductible. Consult your tax advisor for details.

EXHIBITS & OPPORTUNITIES

Highlights of the 8th Annual Sweet Success California Research Conference - Exhibits showcasing companies, products and opportunities... Network and Discuss Issues with the experts!

FACULTY...

<table>
<thead>
<tr>
<th>Name</th>
<th>Institution</th>
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<tbody>
<tr>
<td>Thomas A. Buchanan, MD</td>
<td>Professor of Medicine, OB-Gyn, Physiology and Biophysics; Program Director, General Clinical Research Center USC Keck School of Medicine</td>
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<tr>
<td>Cathy Fagen, MA, RD</td>
<td>Long Beach Memorial Medical Center</td>
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<tr>
<td>Karrie Francois, MD</td>
<td>Associate Director, Phoenix Perinatal Associates Clinical Assistant Professor, University of Arizona</td>
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<tr>
<td>Kriss S. Halpern, JD</td>
<td>Attorney at Law, Los Angeles, CA</td>
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<tr>
<td>Maribeth Inturrisi, RN, MS, CNS, CDE</td>
<td>Coordinator/Nurse Educator consultant Region 1 CDAPP; Associate Professor School of Nursing, Family Health Care, UCSF; Diabetes Educator Perinatal Services, California Pacific MD, San Francisco, CA</td>
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<tr>
<td>Lois Jovanovic, MD</td>
<td>Director and Chief Scientific Officer, Sansum Diabetes Research Institute, Diabetes Program Director, Santa Barbara Cottage Hospital, and Clinical Professor of Medicine for the Division of Endocrinology, USC</td>
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<tr>
<td>Jennifer Lambert-Palmer</td>
<td>CDAPP System Coordinator UCSD Healthcare-Regional Perinatal System</td>
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<td>Gayle Lorenzi, RN, CDE</td>
<td>Community Health Project Manager, UCSD Clinical Research Facility San Diego, CA</td>
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<tr>
<td>Carol Major, MD</td>
<td>Department of OB-Gyn, University of California Medical Center</td>
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<td>Karen Peters, MBA, RD, IBCLC</td>
<td>Executive Director, Breastfeeding Task Force of Greater Los Angeles</td>
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<td>David Pettitt, MD</td>
<td>Sansum Diabetes Research Institute, Santa Barbara, CA</td>
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<tr>
<td>Phyllis Preciado, MD</td>
<td>Faculty Research Fellow, UCSF Fresno Latino Center for Medical Education and Research, Project Director Community Based Diabetes Management Program, Sequoia</td>
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<tr>
<td>Sibylle Reinsch, PhD</td>
<td>Behavioral Medicine Specialist Psychosocial Consultant, Regional Perinatal Program Orange County</td>
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<tr>
<td>Doris Roberts, RN, BSN, CDE</td>
<td>Kaiser Permanente, Bellflower, CA</td>
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<tr>
<td>Julie Slocum, RN, MS, CDE</td>
<td>Diabetes Nurse Clinician, Women and Infants Hospital, Providence, RI</td>
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<tr>
<td>Feizal Waffarn, MD</td>
<td>Chairman, Department of Pediatrics, Children's Hospital at UCI Medical Center, Orange, CA</td>
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SWEET SUCCESS 2004
Meeting the Challenges - Making a Difference
THURSDAY, NOVEMBER 4
WORKSHOPS - 1PM - 4:00PM

Workshop #1 - "Technology of Managing Insulin & Pregnancy" Julie Slocum, RN, MS, CDE Pump Therapy, Continuous Glucose Monitoring, SMBG - Measuring, Monitoring and Managing the intricate demands of glucose/insulin in pregnancy. "Hands-on" session completes this interactive and informative workshop!

Workshop #2 - "Pregnancy, Nutrition & Lactation" Karen Peters, MBA, RD, IBCLC - Clinical "hands-on" strategies to prepare for and facilitate breastfeeding. Prenatal, intrapartum & postpartum issues will be addressed!

FRIDAY, NOVEMBER 5
8:00 Check-In - Coffee/Tea/Pastry - Exhibits
8:30 Welcome and Introduction
8:45 Keynote - Management of the Overt Diabetic & Pregnancy: Minimizing Risk - Lois Jovanovic, MD
9:30 Exhibits/Refreshments
10:00 Treating PCOS with Antidiabetes Agents: Can We Make the Leap to Pregnancy? Julie Solcum, RN, MS, CDE
10:40 Impact of Diabetes: Intrapartum & Immediate Postpartum Clinical Management - Carol Major, MD
11:30 CDAPP Results: How We Know Sweet Success is Working - Jennifer Lambert-Palmer
12:00 LUNCH - Provided: With Exhibitors...
1:15 Prevention & Early Treatment of Type 2 Diabetes: Win the B-cell Battle - Thomas Buchanan, MD
1:50 Getting The Services You Need - Kriss S. Halpern, JD
2:30 Exhibits/Refreshments
3:00 Acute & Long Term Consequences in Infants of Diabetic Mothers: Recent Advances - Feizal Waffarn, MD
3:45 Type 2 Diabetes: A Community Based Comprehensive Diabetes Management Program - Phyllis Preciado, MD
4:30 Adjourn

SATURDAY, NOVEMBER 6
8:00 Check-In - Coffee/Tea/Pastry - Exhibits
8:30 Welcome and Introduction
8:45 Managing Diabetes in Mellitus in Multiple Gestations Karrie Francois, MD
9:30 Case Presentation: Sweet Success Quintuplets Doris Roberts, RN, BSN, CDE
10:00 Exhibits/Refreshments
10:30 To Use or Not to Use: Insulin Analogs/Oral Antidiabetes Agents During Pregnancy - Julie Solcum, RN, MS, CDE
11:00 Infant-Child Outcomes: Studies of the PIMA Indian Population - David Pettitt, MD
11:45 LUNCH - Sweet Success Special Achievement Awards:
1:00 Integrative Medicine During Pregnancy & Lactation Sibylle Reinsch, PhD
1:45 Obesity & Diabetes: Addressing the Twin Epidemics With a Team Approach - Cathy Fagen, MA, RD
2:30 Exhibits/Refreshments
2:45 Follow Up or Foul Up? Postpartum Classification for Gestational Diabetes - Maribeth Inturussi RN, CNS, MS
3:30 Multihormonal View of Glucose Homeostasis; Implications for Diabetes Management - Gayle Lorenzi, RN, CDE
4:30 Adjourn

Includes: Comprehensive Conference Syllabus Morning Coffee/Tea/Pastry, Lite Lunch & Afternoon Sodas

REGISTRATION:  SWEET SUCCESS 2004
Meeting the Challenges - Making a Difference

NAME ___________________________________________ License# __________
☐ MD ☐ DO ☐ CNM ☐ RN(C) ☐ LPN/VN ☐ RD ☐ MSW/LCSW
Other: __________________________ Office/Clinic/Hospital I work with: __________________________
☐ HOME Address __________________________________ State______ Zip________
City __________________________ State______ Zip________
Day Phone (_____) __________________________
Email address: __________________________________________

I WILL ATTEND:
☐ COMPLETE CONFERENCE + WORKSHOP choose one:
☐ Workshop 1: Insulin Technology & Pregnancy
☐ Workshop 2: Pregnancy/Nutrition/Lactation
☐ Main Conference - November 5-6 ONLY
☐ Individual Workshops - Individual Conference Days
☐ Pre-Conference Workshop 1 - November 4 - Insulin
☐ Pre-Conference Workshop 2 - November 4 - Nutrition/Lactation
☐ Conference Day One Nov. 5 ☐ Conference Day Two Nov. 6

Register Early - Space is Limited

PROGRAM FEES & DISCOUNTS:
EARLY REGISTRATION: if Postmarked by 9/18/04
☐ Complete Conference + Workshop $348 (Choose One)
☐ Main Conference $279 (Fri & Sat Nov. 5-6 only)
☐ Pre-Conference Workshop $79 (Choose above)
☐ One Day Registration $149 (Choose above)

REGULAR REGISTRATION: if Postmarked 9/19/04 or later
☐ Complete Conference + Workshop $358 (Choose One)
☐ Main Conference $289 (Fri & Sat Nov. 5-6 only)
☐ One Day Registration $159 (Choose above)
☐ Workshop $89 (Choose above)

*Groups 4 or more - deduct $10 per person. Groups MUST pre-register & pre-pay together. Group rates do not apply at door.

**AT DOOR payment or registration: Add $30 to Regular Registration Fee

SWEET SUCCESS MEMBER #________________ (required)
☐ $338 Complete Conference + Workshop
☐ $269 Main Conference ☐ $139 One Day Registration
☐ Join now $50 and pay Individual Member Fee

CANCELLATIONS: Up to 7 days prior: Refund minus $25/day. Cancel within 7 days: Send substitute or request a Credit Letter (minus $25/day cancellation fee) for another program of your choice. Substitutes always OK.

Mail Your Registration To:
SWEET SUCCESS 2004
P.O. Box 7447
Chico, California  95927-7447

EASY REGISTRATION:
Call 800-732-2387 Today With Any Major Credit Card
24 Hour Registration: FAX 530-343-3575
Register on-line @ www.proedcenter.com

Confirmation, Map, and Receipt are sent for each registrant. **If you did not receive confirmation or are registering within 14 days of program - please call to confirm space availability.
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WHO SHOULD ATTEND?
OB Office & Clinic Staff
AP - LD - Postpartum Nurses
Nurse Midwives & Physicians
RD's - Social Workers

CE CREDITS: Up to 17.5 Hrs Nursing BRN, ANCC, & Physicians 11.5 Hours Cat. I CME
Nurse Midwives: Use Physician Category I CME; MFT/MSW/LCSW - CE by OCPC; RDs - CE application submitted
Visit our website & register on-line www.proedcenter.com or www.SweetSuccessExpress.com

Program Location - Lodging
HOTEL: A block of rooms have been reserved at the Double Tree hotel until October 4, 2004. Call 714-634-4500 and ask for the Sweet Success rate of $84 per night (single or double). Room availability and rate is not guaranteed after this date.

PARKING: Hotel self-parking is available for $3.00 per day with validation.

TRANSPORTATION: Airport to Hotel - Super Shuttle $10 from Orange County $15 from LAX. Advance Reservations: not needed. See: www.supershuttle.com

The Double Tree is located in the heart of Orange county. Just 2 miles from Disneyland, 4 miles from Knott's Berry Farm and 2 blocks from the Crystal Cathedral. FREE shuttle service to and from Disneyland. Within 1 block: Mall, Restaurants, Cinema & multiple entertainment options!

SWEET SUCCESS
INDIVIDUAL MEMBERSHIP

BENEFITS:
- Quarterly Newsletter
- On-line & Phone Consults
- Discounts on Sweet Success Conference Registration
- 1 Set GDM 'Guidelines at a Glance'

Join the Sweet Success Team as an Individual Member - $50 fee and SAVE NOW on your conference registration!

Professional Education Center has been dedicated to quality OB education since 1991. Call us at 800-732-2387 or visit our website for a wide selection of CE opportunities across the nation.

www.proedcenter.com